

SportAccord Convention Host City Bidding and Selection Process - 2019 and 2020

Background

Under the strategic direction of the SportAccord Convention President and Executive Committee, SportAccord Convention has a transparent process of selecting host cities for future editions of the Convention. The objective is to select a host city 2 years in advance to ensure continuity and a smooth planning transition between each edition. Additionally this allows the future Host City to attend the previous edition and establish working groups to plan for future success.

The SportAccord Convention Selection Process is split into four stages:

- Stage 1: City Identification
- Stage 2: Initial Assessment, Review and Short List
- Stage 3: Individual City Evaluation and Comparison
- Stage 4: Final Selection

Stage 1: City Identification

SportAccord Convention typically announces the invitation stage via a press release inviting cities to register their interest by completing a Bid City Application through the SportAccord Convention website. However, any city can express their interest to host SportAccord Convention including which year they intend to bid for.

Stage 2: Initial Assessment, Review and Short List

Once all Bid City Applications have been received, together with a Letter of Intent signed by a person of authority, these will be collated and presented to the SportAccord Convention Executive Committee for initial assessment, review and short listing to ensure that the cities whom have applied follow the strategic direction of the SportAccord Convention Executive Committee.

Stage 3: Individual City Evaluation and Comparison

The short listed cities are evaluated via the submitted bid documentation followed by a site visit to see the proposed venues. As part of this visit, the City and venues will be assessed against a set criterion to understand the feasibility of the City and venues ensuring that it will fulfil the Conventions requirements and the potential Host Cities strategic goals. Once the evaluation of all cities is complete, the SportAccord Convention Managing Director presents

the collated evaluation to the SportAccord Convention Executive Committee and a decision is made as to which city best suits the needs of the Convention and that of the Host City, ensuring the success of both.

Stage 4: Final Selection

The SportAccord Convention Executive Committee then will award the Convention hosting rights to the selected Bid City with contracts being issued and signed by the respective parties, followed by a SportAccord Convention Press Release to all Media contacts.

Selection Process Timeline

